



# Central Alabama Pride, Inc. Advertising Agreement Pride Guide 2015

Company (Advertiser): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_


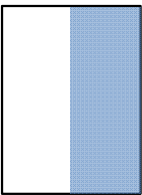
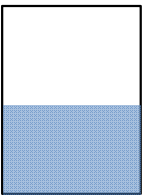
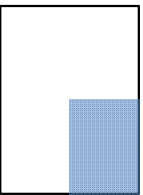
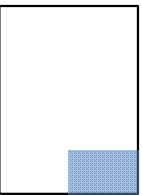
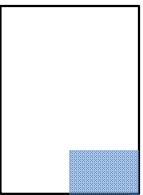
**Our 2015 PRIDE Guide is a high-quality, FULL-COLOR, GLOSSY magazine print with a hard cover.**

AD DESCRIPTION	PRICE	QTY.	TOTAL
FULL Page - 6 1/2"W by 8"H	\$260		
HALF Page Horizontal - 6 1/2"W by 4"H OR Vertical 3.25"W by 2"H	\$160		
QUARTER Page - 3 1/8"W by 4"H	\$110		
EIGHTH Page (Business Card) - 3 1/8"W by 2"H	\$60		
OUTSIDE Back Cover - 6 1/2"W by 8"H	\$1,500		
INSIDE Front Cover - 6 1/2"W by 8"H	\$500		
INSIDE Back Cover - 6 1/2"W by 8"H	\$500		

It is the advertiser's responsibility to email all necessary artwork/and or information to the Pride Guide graphic designer at: [ads@centralalabamapride.org](mailto:ads@centralalabamapride.org) by the program AD deadline.

**2015 PRIDE GUIDE AD DEADLINE: THURSDAY APRIL 30TH, 2015**

**TOTAL AD FEES:**

FULL PAGE	HALF PAGE-VER	HALF PAGE-HOZ	QUARTER PAGE	EIGHTH PAGE	BIZ CARD	DIGITAL FILE REQUIREMENTS
						<ul style="list-style-type: none"> <li>• Send PDF files if possible.</li> <li>• TIFF, JPEG and EPS file formats are also accepted.</li> <li>• All font and images must be embedded.</li> <li>• All FULL-PAGE ads should be centered.</li> <li>• Black and white ads MUST be in Grayscale.</li> <li>• Color ads MUST be CMYK full-color. (No RGB)</li> <li>• Publication TRIM SIZE is 6 1/2" x 8"</li> <li>• Be SURE to check that Grayscale images or logos do not separate as CMYK or spot colors.</li> <li>• Images MUST be minimum 300dpi. Half Page ads and larger should be 600dpi</li> <li>• Email all digital files to: <a href="mailto:ads@centralalabamapride.org">ads@centralalabamapride.org</a>.</li> </ul> <p>NOTE: The quality of your printed AD will be determined by the quality of your image. Make sure your image meets the minimum requirements.</p>
<b>PAYMENT TYPE</b> _____ CHECK Included ( <b>Make Check Payable to Central Alabama Pride, Inc.</b> ) _____ CREDIT CARD - CC Type _____ CC# _____ CC Exp Date: _____ 3-Digit Code: _____ Name As Appears On Card: _____ Required Signature: _____						

**Please make checks payable to Central Alabama Pride, Inc.**

**Payments via PayPal can be made at [www.centralalabamapride.org](http://www.centralalabamapride.org)**

*Central Alabama Pride Inc, is recognized by the Internal Revenue Service as a charitable entity under IRS Section 501(c)(3).*

*Generally, most contributions are considered tax deductible to the fullest extent of the law. Please consult your tax advisor regarding deductibility of contributions made to our organization.*